

BJ Adams and Company Receives Award for Outstanding Real Estate Marketing at International Real Estate Conference

Aspen, Colorado – February 26, 2015 – BJ Adams and Company received a prestigious Marketing Award from Leading Real Estate Companies of the World® (LeadingRE), an international network of more than 500 top real estate firms with 4,600 offices. The award was presented at the network's Annual Conference, held during the LeadingRE Conference Week, which attracted a prestigious audience of over 2,000 real estate professionals from more than 20 countries.

The award-winning entries were chosen based on creativity, quality and overall presentation and effectiveness.

BJ Adams and Company received the award for Company Brand and Property Advertising in recognition of the firm's advertisements in external media to promote the company brand and to showcase its listing inventory.

The above is the beginning of the press release I am writing – will send out to local media on Monday. In the 1-100 associate category, we won 2nd place, behind a company called Colorado Group Realty out of Steamboat Springs (50+ brokers and 3 offices). I will be scouring their stuff for ideas. While I wish we had placed 1st, I am still so proud of how we continually show up in these contests. A BIG shout-out to Daniela, Dan and Jennifer for their awesome creativity and all they do to make our marketing look so great!

This is the video, which ran in this category at the conference (note that not all we submitted was featured in the video):

Company Brand/Prop Advertising:

<http://leadingrevideo.s3.amazonaws.com/media/events/2015Conference/MarketingContest/CBPA/CompanyBrandPropertyAds.html>

BJ